

NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA.

INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE MAIN BOARD OF THE STOCK EXCHANGES IN COMPLIANCE WITH CHAPTER IIA OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED (**SEBI ICDR REGULATIONS**).

PUBLIC ANNOUNCEMENT



(Please scan this QR code to view the UDRHP-I)

mom's belief®

RAYS OF BELIEF LIMITED

Our Company was originally incorporated as "Rays of Belief Private Limited" as a private limited company under the provisions of the Companies Act, 2013 pursuant to a certificate of incorporation dated August 23, 2017, issued by the Central Registration Centre. Subsequently, upon conversion of our Company into a public limited company, our name was changed to "Rays of Belief Limited" pursuant to a resolution passed by our Board dated October 30, 2024 and by our Shareholders on November 04, 2024, and a fresh certificate of incorporation was issued by the Central Processing Centre on November 25, 2024. For further details, see "History and Certain Corporate Matters – Brief History of our Company" on page 262 of this Updated Draft Red Herring Prospectus-I.

Corporate Identity Number: U85110DL2017PLC322623

Registered Office: J-1919, Basement, Chittranjan Park, New Delhi, India - 110 019 | **Corporate Office:** T-18/01-02, DLF Phase III, Gurugram, Haryana, India - 122 001

Contact Person: Mayank Bhargava, Company Secretary and Compliance Officer | **Tel.:** +91 124 4075498 | **E-mail:** cs@momsbelief.com | **Website:** www.momsbelief.com

OUR PROMOTERS: NITIN BINDLISH AND CARVING FUTURES PTE. LTD.

NOTICE TO INVESTORS ("NOTICE")

In reference to the Updated Draft Red Herring Prospectus-I dated February 11, 2026 ("**UDRHP-I**"), filed by the Company with the Securities and Exchange Board of India ("**SEBI**"), BSE Limited and National Stock Exchange of India Limited ("**Stock Exchanges**") and in connection with the advertisements for filing the UDRHP-I published in all editions of Financial Express, an English national daily newspaper and in all editions of Jansatta, a Hindi national daily newspaper (Hindi being the regional Language of Delhi, where our Registered Office is located), each with wide circulation on February 13, 2026.

Potential bidders may note the following:

The Pre-IPO Placement of Equity Shares by way of a private placement was approved by our Board of Directors through resolution dated March 18, 2026, and by our Shareholders through resolution dated March 19, 2026.

Our Company has, in consultation with BRLM, undertaken a private placement of 79,732 Equity Shares at an issue price of ₹290 per Equity Share (including a premium of ₹280 per Equity Share) aggregating ₹23.12 million (Pre-IPO Placement), by the way of private placement in accordance with Section 42 and 62 of the Companies Act, 2013, read with the Companies (Prospectus and Allotment of Securities) Rules, 2014 and the Companies (Share Capital and Debentures) Rule, 2014, each as amended.

The allotment of the Equity Shares was pursuant to Board Resolution dated March 24, 2026.

The details of the Pre-IPO Placement are set out below:

| S. No. | Date of allotment | Name of the allottee | No. of Equity shares allotted | Nature of Consideration | Issue Price Per Equity Shares (in ₹) | Face Value per Equity Share (in ₹) | Premium per Equity Share (in ₹) | Total consideration (in ₹ million) | Percentage of Pre-Issue share capital of the Company on a fully diluted basis |
|--------|-------------------|----------------------|-------------------------------|-------------------------|--------------------------------------|------------------------------------|---------------------------------|------------------------------------|---|
| 1. | 24-03-2026 | Myong Zin Park | 79,732 | Cash | 290 | 10 | 280 | 23.12 | 0.51% |

Accordingly, the amount proposed to be raised through the Fresh Issue shall be reduced pursuant to the Pre-IPO Placement, which does not exceed 20% of the Fresh Issue size as disclosed in the UDRHP-I, subject to the Fresh Issue complying with rule 19(2)(b) of the Securities Contract (Regulation) Rules, 1957. Further, our Company has undertaken that the proceeds from such Pre-IPO Placement, shall be completely utilised towards the general corporate purposes portions of the Objects of the Issue.

Please note that Equity Shares transferred pursuant to the transactions, being the Pre-Issue Equity share capital held shall be subject to lock-in, in accordance with Regulations 16 and 17 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 ("**SEBI ICDR Regulations**").

Please also note that the Company has intimated the aforesaid Pre-IPO Placement to the Stock Exchanges in accordance with Regulation 54 of the SEBI ICDR Regulations.

The said allottees are not connected with our Company, Subsidiaries, Promoters, Promoter Group, Directors, Key Managerial Personnel, Senior Management Personnel, Group Companies and the directors or key managerial personnel of the Subsidiaries or the Group Companies.

Further, in accordance with SEBI's directive dated May 29, 2024, our Company has appropriately intimated the allottees, prior to allotment pursuant to the Pre-IPO Placement, that there is no guarantee that our Company will proceed with the Issue, or that the Issue will be successful and subsequently, result into listing of the Equity Shares on the Stock Exchanges.

The above notice is to read in conjunction with the UDRHP-I. Please note that this notice does not purport to, nor does it, reflect all the changes that have occurred from the date of filing of the UDRHP-I and the date of this notice. Accordingly, this notice does not include all the changes and/or updates that will be included in the Red Herring Prospectus and the Prospectus. Please note that the information included in the UDRHP-I will be suitably updated, including to the extent updated by way of this notice, as may be applicable, in the Red Herring Prospectus. Investors should not rely on the UDRHP-I or this notice for any investment decision, and should read the Red Herring Prospectus, as and when it is filed with the RoC, SEBI and the Stock Exchanges before making an investment decision with respect to the Issue. The Company has completed one round of pre-IPO placement as disclosed in the advertisement dated March 05, 2026. This advertisement is required to be read together with the said advertisement dated March 05, 2026, and the information contained therein forms an integral part of the disclosures relating to the pre-IPO placement.

All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the UDRHP-I.

BOOK RUNNING LEAD MANAGER



Mefcom Capital Markets Limited

G-III, Ground Floor, Dalamal House, Jamnalal Bajaj Marg, Nariman Point, Mumbai - 400 021

Tel.: +91 22 35227026

E-mail Address: robl.ipo@mefcomcap.in

Investor grievance e-mail address: investor.grievance@mefcom.in

Contact Person: Akhil Mohod/Mukta Shirke

Website: www.mefcomcap.in

SEBI Registration No.: INM000000016

REGISTRAR TO THE ISSUE



Kfin Technologies Limited

Selenium, Tower-B, Plot 31 and 32, Gachibowli, Financial District, Nanakramguda,

Serilingampally, Hyderabad - 500 032, Telangana

Tel.: +91 40 6716 2222

E-mail Address: robl.ipo@kfinetech.com

Investor grievance e-mail: einward.rs@kfinetech.com

Contact Person: M. Murali Krishna

Website: www.kfinetech.com

SEBI Registration No.: INR000000221

For **RAYS OF BELIEF LIMITED**

On behalf of the Board of Directors

Sd/-

Mayank Bhargava

Company Secretary and Compliance Officer

Place: Gurugram

Date: March 24, 2026

RAYS OF BELIEF LIMITED is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the UDRHP-I dated February 11, 2026 with the SEBI and the Stock Exchanges. The UDRHP-I is available on the website of SEBI at www.sebi.gov.in, the websites of the Stock Exchanges, i.e., the BSE Limited and the National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com, respectively, on the website of the Company at www.momsbelief.com, and on the website of the BRLM, i.e., Mefcom Capital Markets Limited at www.mefcomcap.in. Any potential investor should note that investment in equity shares involves a high degree of risk and for details relating to such risk, please see the section entitled "Risk Factors" of the UDRHP-I on page 36. Potential investors should not rely on the UDRHP-I for making any investment decision but should only rely on the information included in the RHP filed by the Company with the RoC, the SEBI and the Stock Exchanges.

This announcement does not constitute an invitation or offer of securities for sale in any jurisdiction. The Equity Shares offered in the Offer have not been and will not be registered under the United States Securities Act of 1933, as amended ("**U.S. Securities Act**") or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold (a) in the United States solely to "qualified institutional buyers" (as defined in Rule 144A under the U.S. Securities Act) in transactions exempt from or not subject to the registration requirements of the U.S. Securities Act and in accordance with any applicable U.S. state securities laws and (b) outside of the United States in "offshore transactions" as defined in and in reliance on Regulation S under the U.S. Securities Act and the applicable laws of each jurisdiction where such offers and sales are made. There will be no public offering of the Equity Shares in the United States.