

## PUBLIC ANNOUNCEMENT

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## RAYS OF BELIEF LIMITED



(Please scan this QR code to view the UDRHP-I)

Our Company was originally incorporated as "Rays of Belief Private Limited" as a private limited company under the provisions of the Companies Act, 2013 pursuant to a certificate of incorporation dated August 23, 2017, issued by the Central Registration Centre. Subsequently, upon conversion of our Company into a public limited company, our name was changed to "Rays of Belief Limited" pursuant to a resolution passed by our Board dated October 30, 2024 and by our Shareholders on November 04, 2024, and a fresh certificate of incorporation was issued by the Central Processing Centre on November 25, 2024. For further details, see "History and Certain Corporate Matters – Brief History of our Company" on page 262 of the Updated Draft Red Herring Prospectus - I (the "UDRHP-I").

Corporate Identity Number: U85110DL2017PLC322623

Registered Office: J-1919, Basement, Chitranjan Park, New Delhi, India - 110019, Corporate Office: T-18/01-02, DLF Phase III, Gurugram, Haryana, India - 122001  
Contact Person: Mayank Bhargava, Company Secretary and Compliance Officer, Tel: +91 124 4075498, E-mail: cs@momsbelief.com, Website: www.momsbelief.com

### OUR PROMOTERS: NITIN BINDLISH AND CARVING FUTURES PTE. LTD.

In reference to the Updated Draft Red Herring Prospectus – I dated February 11, 2026 ("UDRHP-I"), filed by the Company with the Securities and Exchange Board of India ("SEBI"), BSE Limited and National Stock Exchange of India Limited ("Stock Exchanges") and in connection with the advertisements for filing the UDRHP – I published in all editions of Financial Express, an English national daily newspaper and in all editions of Jansatta, a Hindi national daily newspaper (Hindi being the regional language of Delhi, where our Registered Office is located), each with wide circulation on February 13, 2026.

Potential bidders may note the following:

The Pre-IPO Placement of Equity Shares by way of a private placement was approved by our Board of Directors through resolution dated April 29, 2026, and by our Shareholders through resolution dated April 30, 2026.

Our Company has, in consultation with the BRLM, undertaken a private placement of 85,600 Equity Shares at an issue price of ₹290 per Equity Share (including a premium of ₹280 per Equity Share) aggregating ₹24.82 million (Pre-IPO Placement), by way of private placement in accordance with Section 42 and 62 of the Companies Act, 2013, read with the Companies (Prospectus and Allotment of Securities) Rules, 2014 and the Companies (Share Capital and Debentures) Rules, 2014, each as amended.

The allotment of the Equity Shares was pursuant to Board Resolution dated May 27, 2026.

The details of the Pre-IPO Placement are set out below:

S. No.	Date of allotment	Name of the allottee	No. of Equity shares allotted	Nature of Consideration	Issue Price Per Equity Shares (in ₹)	Face Value per Equity Share (in ₹)	Premium per Equity Share (in ₹)	Total consideration (in ₹ million)	Percentage of Pre-Issue share capital of the Company on a fully diluted basis
1.	May 27, 2026	Jennifer Lee Switzer	17,241	Cash	290	10	280	5.00	0.11%
2.	May 27, 2026	Jeffrey Daniel Shiring	33,877	Cash	290	10	280	9.82	0.22%
3.	May 27, 2026	Vivek Jhorar and Akhil Bansal on behalf of Tremis Moms Ray Belief	34,482	Cash	290	10	280	10.00	0.22%

Accordingly, the amount proposed to be raised through the Fresh Issue shall be reduced pursuant to the Pre-IPO Placement, which does not exceed 20% of the Fresh Issue size as disclosed in the UDRHP-I, subject to the Fresh Issue complying with rule 19(2)(b) of the Securities Contract (Regulation) Rules, 1957. Further, our Company has undertaken that the proceeds from such Pre-IPO Placement, shall be completely utilised towards the general corporate purposes portions of the Objects of the Issue.

Please note that Equity Shares transferred pursuant to the transactions, being the Pre-Issue Equity share capital held shall be subject to lock-in, in accordance with Regulations 16 and 17 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations 2018 ("SEBI ICDR Regulations").



Please also note that the Company has intimated the aforesaid Pre-IPO Placement to the Stock Exchanges in accordance with Regulation 54 of the SEBI ICDR Regulations.

The said allottees are not connected with our Company, Subsidiaries, Promoters, Promoter Group, Directors, Key Managerial Personnel, Senior Management Personnel, Group Companies and the directors or key managerial personnel of the Subsidiaries or the Group Companies.

Further, in accordance with SEBI's directive dated May 29, 2024, our Company has appropriately intimated the allottees, prior to allotment pursuant to the Pre-IPO Placement, that there is no guarantee that our Company will proceed with the Issue, or that the Issue will be successful and subsequently, result into listing of the Equity Shares on the Stock Exchanges.

The above notice is to be read in conjunction with the UDRHP-I. Please note that this notice does not purport to, nor does it, reflect all the changes that have occurred from the date of filing of the UDRHP-I and the date of this notice. Accordingly, this notice does not include all the changes and/or updates that will be included in the Red Herring Prospectus and the Prospectus. Please note that the information included in the UDRHP-I will be suitably updated, including to the extent updated by way of this notice, as may be applicable, in the Red Herring Prospectus. Investors should not rely on the UDRHP-I or this notice for any investment decision, and should read the Red Herring Prospectus, as and when it is filed with the RoC, SEBI and the Stock Exchanges before making an investment decision with respect to the Issue.

The Company has completed two rounds of pre-IPO placement as disclosed in the advertisements dated March 05, 2026 and March 25, 2026. This advertisement is required to be read together with the said advertisements dated March 05, 2026 and March 25, 2026, and the information contained therein forms an integral part of the disclosures relating to the pre-IPO placement.

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE ISSUE
	
<b>Mefcom Capital Markets Limited</b> G-III, Ground Floor, Dalamal House, Jammalal Bajaj Marg, Nariman Point, Mumbai 400021 Tel: +91 22 35227026, E-mail Address: robl ipo@mefcomcap.in Investor Grievance E-mail Address: investor.grievance@mefcom.in Contact Person: Akhil Mohod/Mukta Shirke, Website: www.mefcomcap.in, SEBI Registration No.: INM000000016	<b>Kfin Technologies Limited</b> Selenium, Tower-B, Plot 31 and 32, Gachibowli, Financial District, Nanakramguda, Serilingampally, Hyderabad - 500 032, Telangana Tel: +91 40 6716 2222, E-mail Address: robl ipo@kfintech.com Investor Grievance E-mail Address: einward.ris@kfintech.com Contact Person: M. Murali Krishna, Website: www.kfintech.com, SEBI Registration No.: INR0000000221

### COMPANY SECRETARY AND COMPLIANCE OFFICER

Mayank Bhargava, Company Secretary and Compliance Officer, J-1919, Basement, Chitranjan Park, New Delhi, India - 110019; Telephone No: +91 124 4075498

All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the UDRHP-I.

For Rays of Belief Limited  
On and behalf of the Board of Directors  
Sd/-

Place: New Delhi  
Date: May 28, 2026

**Mayank Bhargava**  
Company Secretary and Compliance Officer

Rays of Belief Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offering of its Equity Shares and has filed the UDRHP-I dated February 11, 2026 with SEBI and the Stock Exchanges. The UDRHP-I is available on the website of the Company at www.momsbelief.com, SEBI at www.sebi.gov.in, as well as on the website of the BRLM, i.e., Mefcom Capital Markets Limited at www.mefcomcap.in, respectively and the websites of National Stock Exchange of India Limited and BSE Limited at www.nseindia.com and www.bseindia.com, respectively. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risks, please see the section entitled "Risk Factors" on page 36 of the UDRHP-I and the details set out in the RHP, when filed. Potential investors should not rely on the UDRHP-I for making any investment decision.

This announcement does not constitute an invitation or offer of securities for sale in any jurisdiction. The Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended (the "US Securities Act") or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and in accordance with any applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold (i) in the United States only to "qualified institutional buyers", as defined in Rule 144A under the U.S. Securities Act, in transactions exempt from the registration requirements of the U.S. Securities Act and (ii) outside the United States in "offshore transactions" as defined in, and in reliance on Regulation S under the U.S. Securities Act and in accordance with the applicable laws of the jurisdictions where such offers and sales are made. There will be no public offering of the Equity Shares in the United States.